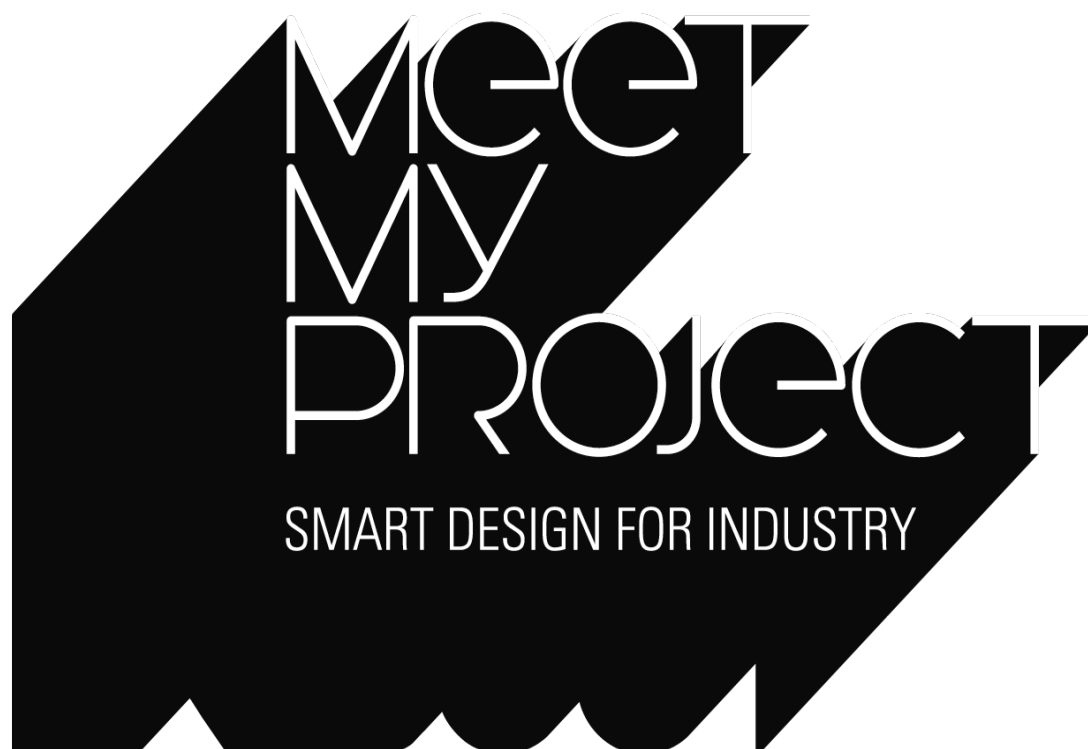


MEET MY PROJECT  
MILAN DESIGN WEEK 2011  
April 12-17

At Galleria Grossetti  
Via di Porta Tenaglia 1/3  
20121 Milano – Metro: Moscova

Opening Cocktail (by invitation only): April 13 6pm-10pm

Brand new objects making their first entrance and introduced by a selection of international designers and brands under the keyword “making of”.



## PRESENTATION

MEET MY PROJECT invites you into the backstage of creation.  
Through a selection of innovative objects  
in the world of textile, furniture and new technologies,  
you will be able to explore the secrets of their evolution  
from the initial concept to the final result, depending on the choice of each  
designer.

We chose the «making of» as the prism  
allowing the general public to approach all facets of creation,  
and professionals to find more technical answers related to manufacturing.  
A global vision will be provided through different supports such as  
scale models, videos, prototypes or 3Ds in interaction with the public.

The event is open to the general public and to professionals.

## EXHIBITORS

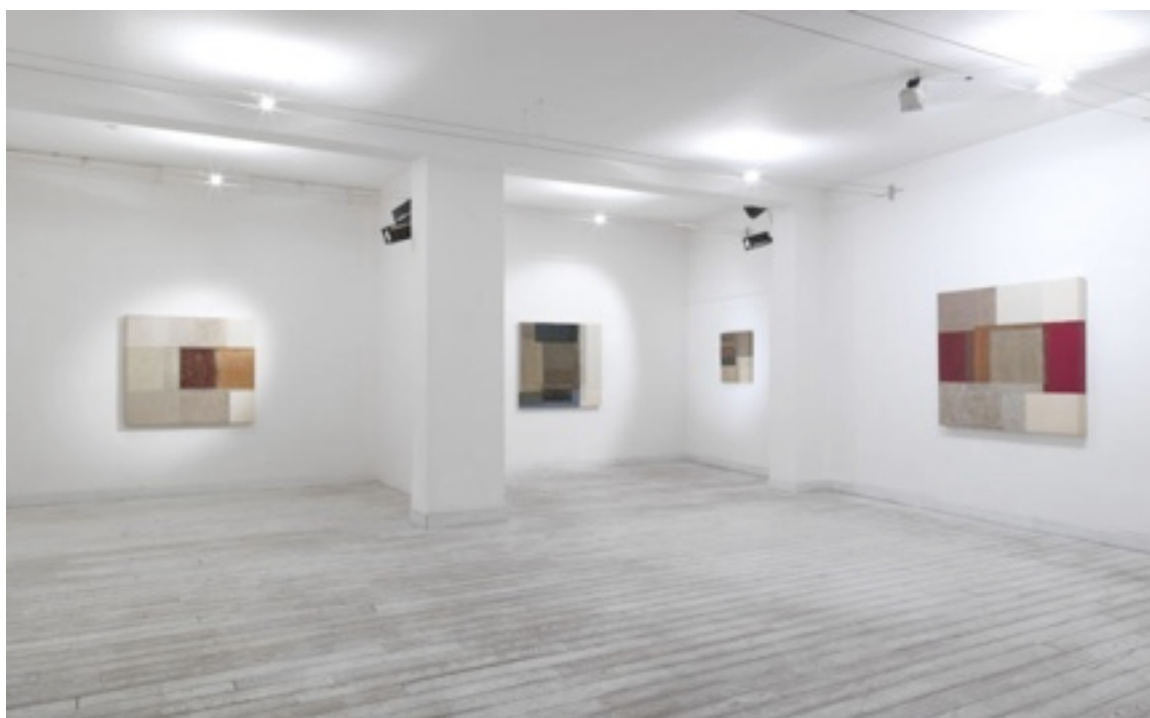
Andreas Aas – Norway	Les M - France
Ango – Thailand	Sergio Mannino - USA
Atelier Jiri Pelcl – Czech Republic	Rudolf Netik – Czech Republic
BETC Design - France	Neweba – Switzerland
Florian Brillet – France	Cédric Ragot pour Haagen Dazs - France
Dapefe & Ricardo Almendros – Spain	Qurz Inc – Japan
John Doe – France	Taichi Kawai – Japan
Charles Kalpakian – France	Marcel Wanders pour Christofle – France
Dugeot Labo - France	Woka – Austria

## PARTNERS

BETC Design, ARTE Télévision, SIAZ.

## VENUE

200 sqm exhibition area / 2 floors



This is a detailed street map of the area around Porta Volta in Rome. The map features a network of streets, with major thoroughfares highlighted in yellow. Key streets shown include Via Ceresio, Via Bramante, P.le Elvezia, Bastioni di P. Nuova, Via Statuto, Via Foppa, Via Varese, Via A. Volta, Via di P. Tenaglia, Via Vasto, Via Legnano, Via Giulanova, Via Anfiteatro, Via G. Gadio, Via Ancona, Via Fatebenefratelli, Via Solferino, Via S. Marco, Via Goito, Via Palermo, Via L. Treves, Via L. C., Via del Cristo, Via M. Gioi, Via N. Bonnet, Via A. di Tocqueville, Via G. Rosales, Via M. Sturzo, Via B. da Montone, Via G. B. Niccolini, Via A., Via S. Trinità, and Via Maroncelli. A red dot marks the location of the 'MOSCOW' metro station at the intersection of Via Statuto and Via Foppa. Other landmarks include Parco Sempione, Castello-Porta Volta, and P. Paolo VI. The map also shows various smaller squares and piazzas such as P.za 25 Aprile, P.za C. Mirabello, and P. S. Trinità.

## SET DESIGN (by John Doe Design Studio)



## PREVIOUS EDITIONS

Milan 2010 SALONE DEL MOBILE / 14-19 April

Meet My Project debuted in April 2010 in Milan, at the International Furniture Fair. 15 furniture designers were introduced with their brand new prototypes in search of manufacturers.

French designers included, among others, Jean-Marc GADY, Marie GARNIER, BALLERY, R'Pure Studio, BETC Design.

A glimpse thereof is available on:

<http://www.meetmyproject.com/milano2010>

Paris 2010 DESIGNERS DAYS / 9-14 June

On the Inauguration Day at Docks en Seine, Meet My Project invited 19 international design studios.

We had 4,500 visitors (press, architects, design schools and furniture editors).

The PDF catalogue is available on:

[http://www.meetmyproject.com/downloads/mmp\\_catalogueParis2010.pdf](http://www.meetmyproject.com/downloads/mmp_catalogueParis2010.pdf)





Paris 2011 / January 21-25 2011

During MAISON& OBJET, Meet My Project showcased 23 international design studios at Le Lieu du Design ([www.lielieududesign.com](http://www.lielieududesign.com)).

Exhibitors: François AZAMBOURG, Matali CRASSET, Marcel WANDERS pour CHRISTOFLE, Daniel RYBAKKEN, Angie ANAKIS, Adrien DE MELO, AMOS Design and many others.



## PRESS and MEDIA PARTNERS

Friday 28 January 2011

### Wallpaper\*

\*DESIGN INTERIORS FASHION ART LIFESTYLE

Out of the confines of the fairground, the city was equally eager to please. A Glass House on rue Rambuteau showed innovative heaters by Paris-based 5.5 designers, Galerie Kreo had an exhibition from those talented students of ECAL, Toolsgalerie gave in to the bright and decorative with a series of vases by Sebastiaan Straatsma, while the highlight of the 'salon off' was without doubt the Meet My Project exhibition where 20 designers including Francoise Azambourg, Matali Crasset and Daniel Rybakken showed their latest prototypes looking for a manufacturer.

### arte

ACTIONS CULTURELLES

#### Meet My Project

Imprimer Envoyer à un ami

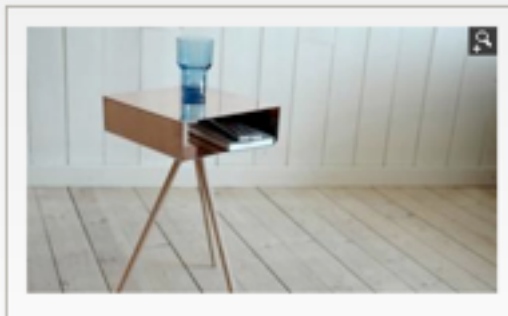
DU 21 AU 25 JANVIER — PARIS

ARTE s'associe à *Meet My Project* qui, grâce à une sélection d'objets innovants dans les domaines du textile, du mobilier et des nouvelles technologies, propose de nous faire pénétrer au cœur de la création design, de la conception à l'élaboration finale.

Le « making of » comme prisme permettra au grand public de comprendre toutes les facettes de la création, tandis que les professionnels trouveront des réponses plus techniques liées à la fabrication de l'objet.

Une vision globale est ainsi apportée à travers la diversité des supports tels que des maquettes, des vidéos, des prototypes ou encore des 3D en interaction avec le public. En partenariat avec HONDA.

► ARTE propose des projections de la série *Design* en boucle et en libre accès



Video on:

[http://videos.arte.tv/fr/videos/les\\_coups\\_de\\_coeur\\_arte\\_meet\\_my\\_project-3614346.html](http://videos.arte.tv/fr/videos/les_coups_de_coeur_arte_meet_my_project-3614346.html)





**Au sommet des plates.** Le festin scénographié par Philippe Di Méo, en un restaurant pharaonique, face au Mont Blanc, qui s'étend jusqu'à la fin du monde. Avec notamment le chef Pierre Augé, le pâtissier Sébastien Gaudard et des cuisiniers invités. (Meet d'Abou Magasin, 74170 Saint-Gervais MontBlanc, Tél. : 04 50 93 02 84)



**Emballée**  
La suspension "Hydra", conçue dans un fil d'acier tressé autour de 30 carcasses, offre une silhouette fluide. H. 72 x Ø 40 cm. 275 €. (Now's home, vers. ou 01 21 20 81 37 et sur [www.nowhome.fr](http://www.nowhome.fr))

**Télex / Ne ratez pas "Meet my project", une expo de projets innovants imaginés par des designers en quête d'éditeur. (Du 21 au 25 janvier, Le Lieu du Design, [www.meetmyproject.com](http://www.meetmyproject.com))**

## À SUIVRE

### La création côté coulisses

Aller voir ce qui se cache derrière les objets : c'est ce que propose l'événement Meet My Project. L'an dernier, le concept s'était lancé au Salon du meuble, à Milan.

Pour démarrer 2011, il fait escale à Paris, au Lieu du design. Il s'agit de suivre des projets touchant au mobilier, au textile et aux nouvelles technologies, de leur conception à leur élaboration finale. Au menu : maquettes, vidéos et prototypes. Parmi ceux qui exposent, on trouve aussi bien le designer François Azambourg que la marque Christoffe ou l'agence BETC Design. Et la manifestation vise autant le grand public que les professionnels.

**Du 21 au 25 janvier, au Lieu du design à Paris.**

Entrée gratuite.

[www.lieududesign.com](http://www.lieududesign.com)

## Les Echos

16 RUE DU QUATRE SEPTEMBRE  
75112 PARIS CEDEX 02 - 01 49 53 65 65

la Repubblica.it

# CASA & DESIGN



Lindsey Adams Adelman è nata a New York nel 1968. Il suo lavoro attuale è il risultato di un continuo esercizio nell'eseguire manufatti con le proprie mani. Laureata in letteratura inglese, ha lavorato per la Smithsonian Institution e infine ha trovato la sua strada al RISD (Rhode Island School of Design) dove ha ottenuto un BFA (laurea in fine arts) in industrial design. Il suo lavoro si distingue per un crescente interesse nella combinazione tra artigianalità e produzione in serie, tra sensualità e pragmatismo, tra femminile e maschile.



capelli umani finemente intrecciati.

## → ARGOMENTI CORRELATI

Meet my project

Passione e ragion pura nel design

Il design delle emozioni e dei sensi

Nel 2000 la Adelman apre lo studio Butler con David Weeks, dove insieme disegnano prodotti per la casa fino al 2005, anno in cui la Adelman si concentra sulla propria linea di lampade fatte a mano in vetro soffiato e su una serie in fase di progettazione realizzata con ciocche di

JDN Japan  
Design  
Net  
REPORT

JDNの現地レポーターによる投稿コーナー

JDNメイツレポート

MATES REPORT

84

ビジネス

JDNメイツフランス — JUNE HASIBO さん (女性) 10/03/31 UP

ミラノサローネと展示期間を同じくして、デザイナーと企業を結ぶ新しい展示会の企画が今フランスパリで動き出しています。展示会の名前は「MEET MY PROJECT」、工業都市ミラノから多くの製造業やマスコミ、アートディレクターや企業を招待して新たなプロダクトデザイン・ネットワークを築こうというものです。展示会場は元工場250m<sup>2</sup>を改装したIDA MILANO (イダ・ミラノ) で開催されます。【写真3】

Meet My Projectの仕掛人は、パリ在住のイタリア人 Francesco Pirrello (フランチェスコ・ピレロ) さん【写真4】。彼はLe



Magazine A VIVRE – January 2011



Interview on “Intérieurs” – PARIS PREMIERE Television  
 Video on:

<http://www.youtube.com/watch?v=NmWwxLpZId4>